

2024

## Impact Report







## Who is Mariner?

Mariner exists to positively impact the lives of *many*.

Some say necessity is the mother of invention — that the driving force behind the boldest new ideas is a fundamental need to do better. That's where our story begins: with an innovative advisor named Marty Bicknell, who wanted to find a better way to help his clients succeed.

First, Marty formed a team of eight like-minded individuals who made a pact and a plan to start a first-of-its-kind financial services firm — to put clients first, to surround advisors with the tools they need to be successful, and to positively impact the lives of *many*.

So they went all in, using speed as a force to acquire top-tier talent for tax, trust, insurance, and more — all to help clients take on complex wealth challenges.

As Mariner grew, so did our ability to improve more lives. In 2009, we created the Mariner Foundation, funded by our associates and a dollar-for-dollar company match, resulting in millions of dollars in donations to the communities we call home.

Mariner has helped countless clients grow their wealth and achieve their goals — all while being focused on becoming the first financial services firm of its kind.

We've come a long way since Marty first imagined Mariner. But if you ask us, **we're just getting started.** 



#### Welcome!

At Mariner, our mission is to positively impact the lives of many. The same holds true for the work we do through the Mariner Foundation. We believe that to whom much is given much is expected. We are fortunate to have clients and associates who invest their time, talents and resources with us. We believe that we have a responsibility to provide access to those in our communities who may not have the same opportunities we have been afforded.

We are often asked how we decide to direct our giving, and that answer is simple. We put the power into the hands of our associates. Since 2009, we have given away over \$7.8 million into our communities. And it's all been through the passion of our associates to help guide where those funds are distributed. It helps us support a wide range of organizations as well as connects our associates to a purpose greater than all of us. With our combined resources, we are able to have a broader reach than we ever imagined when we began this initiative.

We are humbled that through the years we have supported over 1,100 organizations, across our communities, and just this year were able to give away over \$1.6 million.

At the end of our lives, the only question left to be asked will be: What kind of legacy did you leave? Our hope is through serving our clients, colleagues and communities, the answer will be that we made a positive impact on our communities, creating ripples through our world that are hard to even measure in totality.

Katrina Radenberg

Mariner Foundation Board President



The way our associates support the Mariner Foundation and our communities is one of the things I am most proud of. Taking care of others is ingrained in the hearts of our people and is an integral part of what makes our culture so special.

-Marty Bicknell, CEO, Mariner



#### Established 2009

The Mariner Foundation was established in 2009 to broaden Mariner's community impact by engaging associates under one common theme of to whom much is given much is expected. Our mission today is *to positively impact the lives of many* in the communities where our associates live and work. It is the foundation's vision to create positive change in our communities by embracing our associate's philanthropic passions.

#### Dollar-for-Dollar

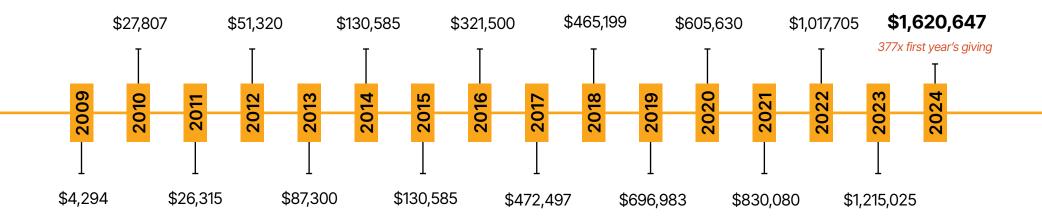
The foundation is funded through associate contributions that are matched dollar-for-dollar by Mariner.

#### 79% Participation

As a firm, our goal is to have 75% participation in charitable giving across all Mariner associates. In 2024 our participation was 79%.

### Giving History

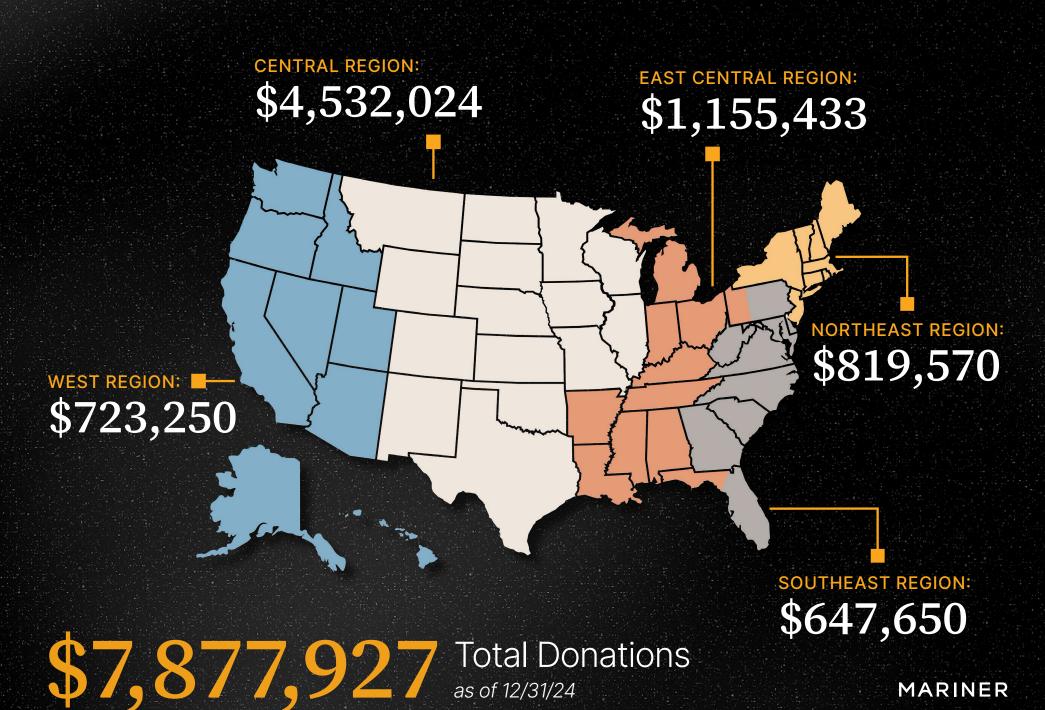
#### Making a Difference Since 2009







#### **NATIONWIDE HISTORY OF GIVING**



+Impact Day Spotlight

+Impact Day is a day where all associates across the country are investing time in our communities. We do this to celebrate the inception of our company, to bring our associates together for a common purpose and to make a positive impact on the communities in which we live and work.

"For a child receiving care at Children's Mercy, hospitals can feel like a scary space and the comforts of home can feel a world away. A gift given with love can calm fears and dry the tears of even our littlest patients. The Mariner team's time onsite creating 'Happy Kits' for our patients not only brought joy and distraction for hundreds, but also helped improve their outcomes. We know when kids get to be kids during care — playing, having fun, and experiencing less anxiety — they get better faster. We could not be more grateful for Mariner's work to create that experience for so many of our families."

Andrew Garton, MBA, CFRE
Assistant Director of Philanthropic Giving
Children's Mercy Kansas City





#### +IMPACT DAY 2024

66 grants68 locations71 nonprofits

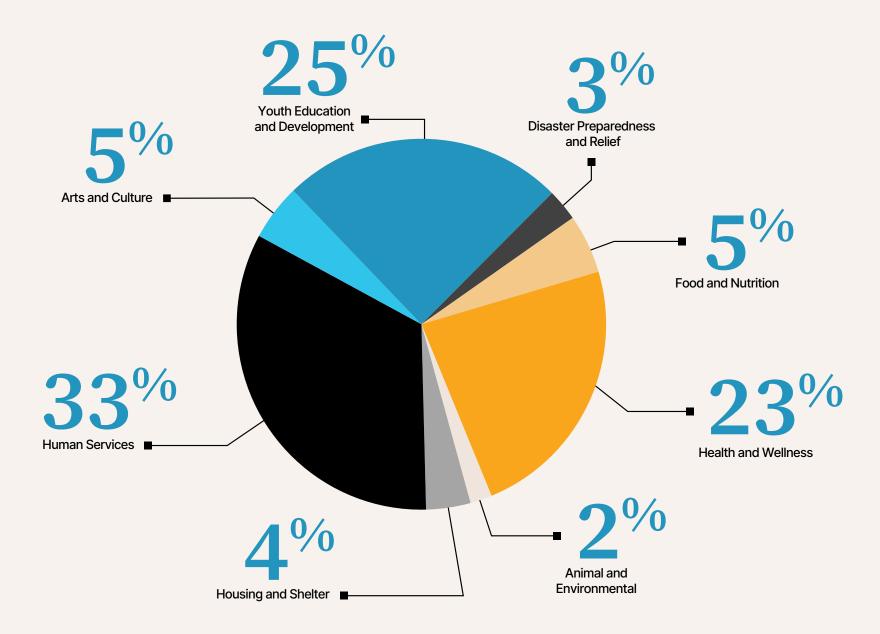








793
volunteers
2,171
volunteer hours







PROFILE OF THE PROFIL

**IN 2024** 

\$1,620,647 given 400+ granted grants

305 Pink Pack 360 Church Ability KC Adoption Options AdventHealth FDN Advocates for Bartow's Children Africa Christian Ministries Alayna Jayne FDN Alisa Ann Ruch Burn FDN Alison's Angels All Saints Lutheran Church Always Endure Alzheimer's Disease and Related Disorders Association Alzheimer's FDN of America American Cancer Society, KC American Cancer Society, NY American Cancer Society, OK American Lung Association American Red Cross Amigos Together for Kids Anderson Community Lacrosse Club Angelman Syndrome FDN Arizona Musicfest Arms of Hope Community Artolution Ashlev Lauren FDN Aspiring Youth Academy Association Atrium Health FDN Backpack Society Band of Angels Beech Acres Parenting Center Beloved and Beyond Big Brothers Big Sisters, Greater KC Big Brothers Big Sisters, Sun Coast Bloom Here Blue Springs School of Economics Blue Valley West High School Boys & Girls Club, South Oakland County Boys & Girls Clubs, Miami-Dade Boys & Girls Club, Greater Dubu Que Bra Couture KC Branch15 Breakthrough Cincinnati Brumby Elementary School FDN Building All Children California-Hawaii Elks Major Project Camelot Therapeutic Horsemanship Cancer Pathways Candlelighters Childhood Cancer Family Alliance Canine Assistants CASA of Johnson and Wyandotte Counties Cast Hope Catholic Charities of Denver **CDM Services** Cen Clear Child Services Center for American Culture and Ideas Center of Hope Centerwill

Central Texas Food Bank Chair Force 1 Channel Islands Restoration Chasin A Dream FDN Child Focus Children In Crisis Children's Healthcare of Atlanta Children's Hospital Colorado FDN Children's Museum of Manhattan Children's Museum of Phoenix Cincinnati Children's Hospital Medical Center City Gospel Mission City Parks FDN CityTeam Ministries Cobb County Community FDN Common Good Common Ground Communities in Schools of Mid-America Community Arts STL Community Basket Community FDN for Western Iowa Community Link Capital Region Community Shares of Tennessee Community Youth Center Compass To Care Concordance Connor's Kindness Project Contact Front Cooperative Feeding Program Cradles to Cravons Cranston League for Cranston's Future

Crayons to Computers

Crohn's & Colitis FDN

Cystic Fibrosis FDN

Davis Direction FDN

Denver Rescue Mission

East Tennessee FDN

Flevate Youth

Els for Autism FDN

Embrace Kids FDN

Advocacy Center

Emily's Hope

Education For All Children

Emerald Coast Children's

**Emmanuel Cancer FDN** 

End 68 Hours of Hunger

Epilepsy FDN of Colorado

Fellowship of Christian Athletes

Evans Scholars FDN

Extra Special People

Females for Football

**Exploration Place** 

DePaul Cristo Rey High School

Douglas County Community FDN

East River Foster Parent Network

East Spring Branch Food Pantry

Edgehill Neighborhood Partnership

Down Syndrome Innovations

CU Kids at Heart

Dance It Up

Dignity Period

Firm Foundations Romania First Call Alcohol/Drug Prevention and Recovery First Tee Of Sarasota Manatee Fleece & Thank You Flint Hills Technical College FDN Florida International University FDN Food for Thought Outreach Fostering Connections Fostering Great Ideas Friends for Animals of Metro Detroit Friends of Kids with Cancer Friends of Rock Valley Friends of Sarasota County Parks Friends of the Phoenix Center FDN Frogs for Life Fully Furnished Ministries Gabby Krause FDN Garfield High School FDN Germantown Community Theatre GiGi's Playhouse, Cincinnati GiGi's Playhouse, Des Moines Girl Scouts of San Jacinto Council Girls Incorporated of Omaha Girls on the Run NYC Giving the Basics Gleaners Food Bank of Indiana Global Empowerment Mission

Housing Opportunities & Maintenance for the Elderly Houston Middle School Humble Sons Bike Company **Hungry Hearts** In the Name of Grace Inclusion Connections Intermountain Healthcare FDN Iron Gate Isaiah 117 House JAFCO Children's FDN James Arthur Albert FDN Jared Coones Memorial FDN JDRF International Jems Academy Jersey Battered Women's Service Jet Award FDN and Trust Jewish Family Services Jewish National Fund Joan Dancy and PALS Johnny Kinney Memorial FDN Joni and Friends Josh Neuman FDN Joshua's Heart FDN Jov International Junior Achievement of Greater KC Just In Time for Foster Youth Kameron's Krusaders

Mariah's Miracle Market Street Mission Martin City Melodrama Math Circles of Chicago Matthew 19:14 Matthew 25 Ministries McDowell Sonoran Conservancy Meals from the Heartland Meals on Wheels of Greenville Medical University of South Carolina FDN Melwood Horticultural Training Center Mental Health Association of South Central Kansas Miracle League of Frisco Morning Glory Ministries Mother's Refuge Nahma Educational FDN Nathan's Ninias National Multiple Sclerosis Society National Multiple Sclerosis Society Southern New York Neighborhood Bridges New Bethany NewView Oklahoma NextStep Kansas City No Limits Cafe

Make-A-Wish of Missouri & Kansas

Amarillo Children's Home Project CAR Call-a-Ride Project Our Town Quest in Recovery Quincy Symphony Orchestra Racers for Pacers Rapid Response Omaha's Disaster Relief Team Real Champions Recovery Connections of Central Florida Red Bank Regional Source FDN ReDiscover Release Reliance Community Church Resonance Center for Women reStart Richmond Community Theatre Riverview High School FDN Ronald McDonald House of Eastern Wisconsin Ronald McDonald House of Kansas City Ronald McDonald House of Dallas Ronald McDonald House of Houston Ronald McDonald House of South Florida Ronald McDonald House of the Central Valley Room in the Inn Rose Haven Rotary Club of Sarasota Southside FDN Ryan Nece FDN SA Yes Sacramento Valley Conservancy Safe Children Coalition Safehouse Crisis Center Safenet Services Salvation Army Samaritan's Purse

St. Joseph Catholic Church Cottleville St. Joseph Home St. Jude Children's Research Hospital St. Louis Society for the Blind St. Mary's Food Bank Alliance St. Patrick's Center St. Vincent de Paul Society of Alameda County St. Vincent de Paul Society of Denver Starlight Theatre Association of KC Sunflowers Academy Sunrise Children's Services Susanna Smiles Take Stock in Children of Sarasota County Team Rubicon Teammates Mentoring Program TFI Family Services The Children's Place The Contributor The Little Light House The Samaritan Center at the Jersey Shore The Single Mom KC The Woods Project Thomas P. O'Sullivan IV FDN Timothy Schenke Light of Hope Award Fund Transform Scott County Tulsa Ballet Theatre Tulsa Day Center for the Homeless Tulsa Girls Art School Tulsa Youth Symphony UnidosNow United Mitochondrial Disease FDN United Way of Greenville County United Way of North Carolina **UpSpring** Vault Fostering Community Ventura Center for Dispute Settlement Veterans Community Project Victory Life Church Voices for Children Washed Clean Addiction and Recovery Ministries Washington Women In Need Welcome House Wesley Chapel Mission Center Wesley United Methodist Church West Texas A&M University Westside Family Church Windwood Farm Home for Children Women's Division Christian Service

Worldwide Civility Council

YMCA of Greater KC

Young Life, Redding

Wounded Veterans Relief Fund

Young Life, Eastern Cincinnati

Young Life, West Houston

Youth Services of Tulsa

YWCA of Bethlehem

Yamhill Community Action Partnership

St. John Center

#### 2024 Grant Recipients

Kansas Big Brothers Big

Grace Centers of Hope Gracefull FDN Grace's Closet Greater Cincinnati FDN Greater Pittsburgh Community Food Bank Greater Twin Cities United Way Guvon Saunders Resource Center H Foundation Habitat for Humanity of Kansas City Habitat for Humanity of Omaha Halo Project International FDN Hands On Nashville **HappyBottoms** Harlem Lacrosse and Leadership Corp Harvesters Head for the Cure Healing House Health Connect of South Dakota Health Outreach FDN Heart Heroes Heart to Heart International Heartland Equine Therapeutic Riding Academy High Country Caregiver FDN Hirshberg FDN for Pancreatic Cancer Research Homeward Bound of Western

North Carolina

Hope House

Hope Station

Sisters, Wichita Kansas Big Brothers Big Sisters. Crawford County Kansas City Community Gardens Kansas City Girls Preparatory Academy FDN Kansas City Hospice and Palliative Care Kansas City Scholars **KB** Foundation Kellsie's Hope FDN Kid's Food Basket Kids' Meals KidsTLC KIPP Chicago Schools Kristi House Ladies Empowerment and Action Program Lake Washington Schools FDN Lakota Fund Latinas Leading Tomorrow Lead to Read Lekotek of Georgia Leukemia & Lymphoma Society Liv Like a Unicorn Corp Loaves & Fishes Loess Hills Alliance Love Fund for Children Lunch Is Served Make-A-Wish of Arizona

Nobis Works NoMi Kids FDN North County Interfaith Council NRHS AOF Oak Cottage for Women Oak Hills Educational FDN Oceans Harbor House Oklahoma Hemophilia FDN One More Wave Surf Operation BBQ Relief Operation Breakthrough Operation Give Back Orange County United Way Oregon Food Bank Organization for Development of Indigenous Maya Our Big Kitchen Los Angeles Outdoor Outreach Palm Beach County Food Bank Pancreatic Cancer Action Network Parkinson's FDN Pathways of Hope Pattison's Academy Pearl Project Pedal The Cause Pets Helping People Pharmacy of Grace Phil's Friends Phoenix Children's Hospital Plymouth Community Foster Closet Santa Maria Community Services Saving Amy Second Chance Ranch STL FDN Second Harvest Food Bank of Central Florida Selahs Heart ShareWaves FDN Sheffield Place Shelter Association of Washtenaw County Shepherd's Gate Simon's Soup Kitchen Simple Needs GA Sleep in Heavenly Peace South Brown County Health and Wellness Fund South Dakota Military Heritage Alliance South Jersey Breast Cancer Coalition Southside Early Childhood Center Special Education Enrichment FDN Special Needs Assured Spectrum Autism Support Group St. Baldrick's FDN

## \$7.81/1+ given

**ALL TIME** 

# 1,100+ organizations impacted







Our heartfelt thanks to every partner and associate for the impact you made in 2024 and all that's still to come.

For more information visit: mariner.com

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